

## 4th I.CE.A. E-Newsletter (Oktober 2023)



### About the project



The “I.CE.A” project, short for “Investing on Circular Economy through Adults” aims to offer high quality learning and networking opportunities responding to the needs of adults wishing to dynamically engage in circular economy activities. The project will build a bridge amongst green entrepreneurs (mentors) and future green entrepreneurs (mentees). Social entrepreneurship signals the imperative to drive social change and the project aims to trigger and reinforce this change.

### Latest Developments

The end of the fourth semester of the I.CE.A project finds the **Result 3: Mini Workshops and Toolkits creation** completed and also the **Result 4: the ECO-QR** presented as an alpha version, along with their associated mobile application. The development of the I.CE.A application and ECO-QR has been successfully completed, and they are now ready for use. The ECO-QR system consists of QR codes strategically placed in the consortium's cities, aiming to facilitate citizens



in locating and participating in green initiatives. This means that people will no longer struggle to find or engage in green activities in their region. The impact of the QR code and the application is expected to be significant, as they will address

these challenges and transform adults' attitudes towards environmental sustainability.

## Transnational Project Meeting in Poland

For the implementation of the ECO-QR one Online Project Meeting and one Transnational Project Meeting took place. The first at 11 of July 2023 and the second one in Rzeszów, Poland at 28-29 September 2023 hosted by DANMAR COMPUTERS. All



consortium members convened to discuss project management and execution, sharing insights and perspectives regarding the project's progression. Emphasizing the highest importance, they prioritized the execution of project tasks. During the meeting, they established deadlines and finalized ECO-QR details.



## Dissemination

Since September 2023, the latest outcomes of the project have been made available on the project's website, which is now live and operational. Over the recent months, partners have been consistently uploading updates, news, and articles showcasing their project-related activities. Furthermore, active engagement and efficient dissemination efforts are being maintained through our active presence on Facebook and Instagram, where informative materials are regularly shared with the audience.



## Next up...

The next transnational project meeting for I.CE.A project will take place in **Malaga, Spain** at January, hosted by CENTRO SUPERIOR DE FORMACION EUROPA SUR (CESUR). Until our next Meeting, the Consortium will make steps in organizing of **Result 5-E-Mentoring Network** and the review of **Result 4- the ECO-QR**.

Find out more on the project's social media:

- [Facebook](#)
- [Instagram](#)
- [Website](#)

Meet the I.CE.A. Team!

