

1st I.CE.A. E-Newsletter (April 2022)



Get to know the project

The “I.CE.A” project, short for “Investing on Circular Economy through Adults” aims to offer high quality learning and networking opportunities responding to the needs of adults wishing to dynamically engage in circular economy activities. The project will build a bridge amongst green entrepreneurs (mentors) and future green entrepreneurs (mentees). Social entrepreneurship signals the imperative to drive social change and the project aims to trigger and reinforce this change.



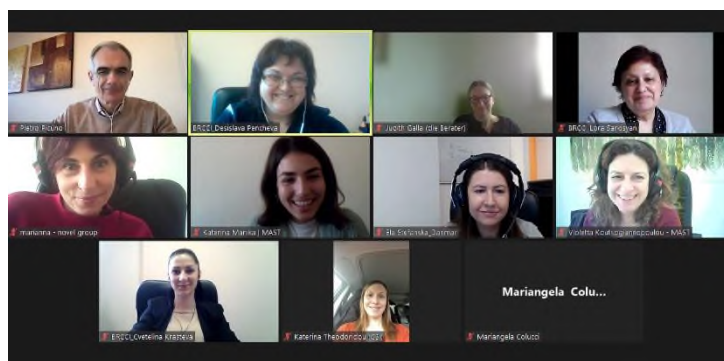
The project’s objectives are:

- To up-skill and re-skill competences of adults to explore innovative eco-opportunities, having a bilateral effect both on stimulating innovation around the green economy.
- To build resilient communities by “going circular” and adopt and transfer practices and knowledge that can prevent environmental dismantling.
- To promote social entrepreneurship by establishing a mini entrepreneurship workshop that will develop adults’ skills and competences.
- To develop and support adults around circular economy with digital tools through a mobile application, QR codes and a website, aiming to increase adults’ engagement and interaction with green activities.

Early Developments

Kick-off Meeting: February 25, 2022

On February 25, 2022, the Kick-Off Meeting was held online via Zoom, due to the current situation of the pandemic and it was hosted by



project leader BRCCI. All partners came together for the first time to talk about the project, introduce themselves to their partners and get to know each other.

Project result 1

The “Interactive Map on Circular economy” is foreseen to be an online tool added into the project’s website which will help understand and identify what is the attitude of people and individuals towards circular economy in the partner countries.



Dissemination

The [project’s website](#) has been launched with all the necessary information of the project and the partners, and is soon to be translated in all partners’ languages. Follow the project’s social media accounts, [Instagram](#) and [Facebook](#), for posts and news about the project!

We are looking forward to the next online meeting in May, where we’re going to discuss more about Project Result 1 and the project’s next stages!

Meet the I.CE.A. Team!



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